

THE
STYLE
STORY

About Me

- Studied Fashion & Textile Management at university
- Worked in Buying for over 10 years at Debenhams and Jane Norman
- Have 3 children
- Set up The Style Story in 2018 to help people with all of their styling needs





Services

Wardrobe Edits

Online Shopping

Personal Shopping

Virtual Shopping

Photoshoot Styling

Trend Evenings

Private Trend Evenings

Gift Vouchers

Corporate Events

www.thestylestory.co.uk



All White



Sports Club



Smell the Roses



Sheer Fabrics



High Waisted



Metallics

SS24 TRENDS









Deck Shoes

Loafers



Ballet Flats



Flip Flops



Platforms



Slingbacks



Bows



Kitten Heels



Large Totes



Socks



Top Handle Bags



Cargo Bags



Belts

SS24 ACCESSORIES

How Can We Be More Sustainable?

- Buying preloved or vintage
- Renting / lending
- Swapping peer to peer
- Buying organic cotton & sustainable fabrics
- Using recycled fabrics
- Upcycling / Reworking
- Shopping from transparent sellers
- Making your fashion world circular
- Slowing down how you were previously shopping



The seven forms of sustainable fashion, as seen in Vestiaire Collective's online guide and conceived by Dr Anna Brismar

Buying Preloved or Vintage

- Charity shops
- eBay
- Depop
- Vestiaire Collective



Vinted



Retold.

Manifesto Woman

your pre-loved
STORIES



RADISH

Re
Fashion

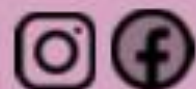
Refashion
guide.com



neonleo

Rental | Preloved | Styling

making slow fashion stylish



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Thank you for listening!

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